

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**



Advertiser	Romney for President, Inc.
Product	ROMNEY 8/15
Estimate Number	161

Invoice #	116488-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116488
Alt Order #	06275524
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a		-		_				
	3Q NON-C	ANDIDATE WINDOW RATE									
					to 08/19/12	6x	WTF				
	WRAL			W	08/15/12	:30	6:23 AM	2012MRFP079H	\$600.00		4
	WRAL			W	08/15/12	:30	6:53 AM	2012MRFP084H	\$600.00		1
	WRAL			Th	08/16/12	:30	6:44 AM	2012MRFP084H	\$600.00		5
	WRAL			Th	08/16/12	:30	6:59 AM	2012MRFP079H	\$600.00		2
	WRAL			F	08/17/12	:30	5:58 AM	2012MRFP079H	\$600.00		6
	WRAL			F	08/17/12	:30	6:44 AM	2012MRFP084H	\$600.00	l	3
2	WRAL 3Q NON-C	WRAL AM News ANDIDATE WINDOW RATE	6-7a								
				08/20/12	to 08/26/12	4x	MT				
	WRAL			M	08/20/12	:30	6:13 AM	2012MRFP079H	\$600.00		1
	WRAL			М	08/20/12	:30	6:29 AM	2012MRFP084H	\$600.00	ı	3
	WRAL			Tu	08/21/12	:30	6:13 AM	2012MRFP086H	\$600.00	ı	4
	WRAL			Tu	08/21/12	:30	6:58 AM	2012MRFP084H	\$600.00	l .	2
3	WRAL 3Q NON-C	CBS This Morning ANDIDATE WINDOW RATE	7am - 9am								
				08/13/12	to 08/19/12	6x	WTF				
	WRAL			W	08/15/12	:30	7:59 AM	2012MRFP079H	\$350.00		1
	WRAL			W	08/15/12	:30	8:25 AM	2012MRFP084H	\$350.00	ı	4
	WRAL			Th	08/16/12	:30	7:59 AM	2012MRFP084H	\$350.00	ı	6
	WRAL			Th	08/16/12	:30	8:24 AM	2012MRFP079H	\$350.00	l .	2
	WRAL			F	08/17/12	:30	8:29 AM	2012MRFP079H	\$350.00		5
	WRAL			F	08/17/12	:30	8:59 AM	2012MRFP084H	\$350.00	l .	3
4	WRAL 3Q NON-C	CBS This Morning ANDIDATE WINDOW RATE	7am - 9am								
				08/20/12	to 08/26/12	4x	MT				
	WRAL			М	08/20/12	:30	8:09 AM	2012MRFP079H	\$350.00		3
	WRAL			M	08/20/12	:30	8:47 AM	2012MRFP084H	\$350.00		1
	WRAL			Tu	08/21/12	:30	8:09 AM	2012MRFP086H	\$350.00		2
	WRAL			Tu	08/21/12	:30	8:39 AM	2012MRFP084H	\$350.00		4



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL Dr. Phil	9-10a		•		•			•	<u> </u>
	3Q NON-CANDIDATE WINDOW RATE									
			08/13/1	2 to 08/19/12	5x	WTF				
	WRAL		W	08/15/12	:30	9:25 AM	2012MRFP079H	\$225.00		5
	WRAL		W	08/15/12	:30	9:56 AM	2012MRFP084H	\$225.00		1
	WRAL		Th	08/16/12	:30	9:27 AM	2012MRFP084H	\$225.00		4
	WRAL		Th	08/16/12	:30	9:59 AM	2012MRFP079H	\$225.00		2
	WRAL		F	08/17/12	:30	9:35 AM	2012MRFP079H	\$225.00	1	3
6	WRAL Dr. Phil 3Q NON-CANDIDATE WINDOW RATE	9-10a								
			08/20/1	2 to 08/26/12	4x	MT				
	WRAL		M	08/20/12	:30	9:33 AM	2012MRFP079H	\$225.00		1
	WRAL		M	08/20/12	:30	9:59 AM	2012MRFP084H	\$225.00		4
	WRAL		Tu	08/21/12	:30	9:14 AM	2012MRFP086H	\$225.00		2
	WRAL		Tu	08/21/12	:30	9:40 AM	2012MRFP084H	\$225.00	1	3
7	WRAL The Doctors 3Q NON-CANDIDATE WINDOW RATE	10-11AM								
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	10:28 AM	2012MRFP079H	\$200.00		1
	WRAL		Tu	08/21/12	:30	10:22 AM	2012MRFP086H	\$200.00	1	2
8	WRAL The Doctors 3Q NON-CANDIDATE WINDOW RATE	10-11AM								
			08/13/1	2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	10:32 AM	2012MRFP079H	\$200.00		1
	WRAL		Th	08/16/12	:30	10:24 AM	2012MRFP084H	\$200.00	1	2
	WRAL		F	08/17/12	:30	10:28 AM	2012MRFP084H	\$200.00	1	3
9	WRAL Price is Right 3Q NON-CANDIDATE WINDOW RATE	11a-12p								
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL WRAL		M Tu	08/20/12 08/21/12	:30 :30	10:59 AM 10:59 AM	2012MRFP084H 2012MRFP084H	\$275.00 \$275.00		2 1
10	WRAL Price is Right	11a-12p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		ANDIDATE WINDOW RATE	<u>'</u>				•	•	<u> </u>		
				08/13/12 to	08/19/12	4x	WTF				
	WRAL			W	08/15/12	:00			<del>\$275.00</del>		1
	WRAL			W	08/15/12	:00			,	Credited	4
	WRAL			<u>T</u> h	08/16/12	:00			,	Credited	2 3
	WRAL			F	08/17/12	:00			<del>\$275.00</del>	Credited	3
11	WRAL 3Q NON-C	Noon News ANDIDATE WINDOW RATE	12p-1p								
				08/13/12 to	08/19/12	3x	WTF				
	WRAL			W	08/15/12	:30	12:43 PM	2012MRFP084H	\$275.00		1
	WRAL			Th	08/16/12	:30	12:42 PM	2012MRFP079H	\$275.00		3
	WRAL			F	08/17/12	:30	12:38 PM	2012MRFP079H	\$275.00		2
12	WRAL 3Q NON-C	Noon News ANDIDATE WINDOW RATE	12p-1p								
				08/20/12 to	08/26/12	2x	MT				
	WRAL			M	08/20/12	:30	12:29 PM	2012MRFP079H	\$275.00		2
	WRAL			Tu	08/21/12	:30	12:53 PM	2012MRFP086H	\$275.00		1
13	WRAL 3Q NON-C	The Insider (1-130p) ANDIDATE WINDOW RATE	1-130p								
				08/20/12 to	08/26/12	1x	-T				
	WRAL			Tu	08/21/12	:30	1:27 PM	2012MRFP084H	\$200.00		1
14	WRAL 3Q NON-C	The Insider (1-130p) ANDIDATE WINDOW RATE	1-130p								
				08/13/12 to	08/19/12	3x	WTF				
	WRAL			W	08/15/12	:30	1:16 PM	2012MRFP079H	\$200.00		2
	WRAL			Th	08/16/12	:30	1:11 PM	2012MRFP084H	\$200.00		3
	WRAL			F	08/17/12	:30	1:17 PM	2012MRFP084H	\$200.00		1
15	WRAL 3Q NON-C	<b>Bold &amp; the Beautiful</b> ANDIDATE WINDOW RATE	130-2p								
				08/13/12 to	08/19/12	3x	WTF				
	WRAL			W	08/15/12	:30	1:59 PM	2012MRFP084H	\$200.00		1
	WRAL			Th	08/16/12	:30	1:29 PM	2012MRFP079H	\$200.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL Bold & the Beautiful	130-2p	-	-		-		-		
	3Q NON-CANDIDATE WINDOW RATE		_	00/17/10		4 50 DM	2012 270	4000.00		
40	WRAL	100.0	F	08/17/12	:30	1:59 PM	2012MRFP079H	\$200.00		3
16	WRAL Bold & the Beautiful 3Q NON-CANDIDATE WINDOW RATE	130-2p								
	3Q NON-CANDIDATE WINDOW RATE		08/20/12	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	1:29 PM	2012MRFP084H	\$200.00		2
	WRAL		Tu	08/21/12	:30	1:59 PM	2012MRFP086H	\$200.00		1
17	WRAL The Talk	2-3p								
	3Q NON-CANDIDATE WINDOW RATE	•								
				to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	2:28 PM	2012MRFP079H	\$200.00		2
	WRAL		Tu	08/21/12	:30	2:59 PM	2012MRFP084H	\$200.00		1
18	WRAL The Talk	2-3p								
	3Q NON-CANDIDATE WINDOW RATE		00/40/40							
	WRAL		08/13/12 W	2 to 08/19/12 08/15/12	3x :30	WTF	2012MRFP079H	\$200.00		
	WRAL		vv Th	08/15/12	:30	3:05 PM 2:29 PM	2012MRFP079H 2012MRFP084H	\$200.00 \$200.00		2
	WRAL		F.	08/17/12	:30	2:29 PM	2012MRFP084H	\$200.00		3
19	WRAL LETS MAKE A DEAL	3-4P	-					<del></del>		-
	3Q NON-CANDIDATE WINDOW RATE	•								
			08/20/12	to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	3:29 PM	2012MRFP084H	\$200.00		1
	WRAL		Tu	08/21/12	:30	3:29 PM	2012MRFP086H	\$200.00		2
20	WRAL LETS MAKE A DEAL	3-4P								
	3Q NON-CANDIDATE WINDOW RATE		00/40/40	N. 1- 00/40/40	0	\./T.E				
	WRAL		08/13/12 W	2 to 08/19/12 08/15/12	3x	WTF	2012MDED084H	\$200.00		
	WRAL		vv Th	08/15/12	:30 :30	3:29 PM 3:29 PM	2012MRFP084H 2012MRFP079H	\$200.00 \$200.00		3
	WRAL		F	08/17/12	:30	3:29 PM	2012MRFP079H	\$200.00		2
21	WRAL Young and the Restless	4-5p						, ,,,,,,		



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-CANDIDATE WINDOW RATE	•	•			•	•	•		
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	3:59 PM	2012MRFP079H	\$575.00		1
	WRAL		Tu	08/21/12	:30	3:59 PM	2012MRFP084H	\$575.00		2
22	WRAL Young and the Restless	4-5p								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	3:59 PM	2012MRFP079H	\$575.00		2
	WRAL		Th	08/16/12	:30	4:27 PM	2012MRFP084H	\$575.00		3
	WRAL		F	08/17/12	:30	4:00 PM	2012MRFP084H	\$575.00		1
23	WRAL 5:00 First News 3Q NON-CANDIDATE WINDOW RATE	5-530p								
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	5:13 PM	2012MRFP084H	\$850.00		1
	WRAL		Tu	08/21/12	:30	5:24 PM	2012MRFP086H	\$850.00		2
24	WRAL 5:00 First News 3Q NON-CANDIDATE WINDOW RATE	5-530p								
				2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	5:24 PM	2012MRFP084H	\$850.00		2
	WRAL		Th	08/16/12	:30	5:21 PM	2012MRFP079H	\$850.00		3
	WRAL		F	08/17/12	:30	5:12 PM	2012MRFP079H	\$850.00		1
25	WRAL 5:30 News 3Q NON-CANDIDATE WINDOW RATE	530-6p								
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	5:42 PM	2012MRFP079H	\$850.00		1
	WRAL		Tu	08/21/12	:30	5:53 PM	2012MRFP084H	\$850.00		2
26	WRAL 5:30 News 3Q NON-CANDIDATE WINDOW RATE	530-6p								
				2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	5:43 PM	2012MRFP079H	\$850.00		2
	WRAL		Th	08/16/12	:30	5:43 PM	2012MRFP084H	\$850.00		1
	WRAL		F.	08/17/12	:30	5:38 PM	2012MRFP084H	\$850.00		3



Remit Address:

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**American Rambler Productions Attention: Accounts Payable** 138 Conant Street Beverly, MA 01915



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL 5:30 News	530-6p	•	•		•	•	•	•	
	3Q NON-CANDIDATE WINDOW RATE									
27	WRAL 6pm News (M-F)	6-630p								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/26/12	2x	MT		•		
	WRAL		M	08/20/12	:30	6:16 PM	2012MRFP084H	\$1,100.00		1
	WRAL		Tu	08/21/12	:30	6:21 PM	2012MRFP086H	\$1,100.00		2
28	WRAL 6pm News (M-F)	6-630p								
	3Q NON-CANDIDATE WINDOW RATE		00/40/40	N + - 00/40/40	0	\				
	WRAL		W W	2 to 08/19/12	3x	WTF	2012MRFP084H	Ф1 100 00	<u> </u>	
	WRAL		vv Th	08/15/12 08/16/12	:30 :30	6:23 PM 6:23 PM	2012MRFP084H 2012MRFP079H	\$1,100.00 \$1,100.00		3
	WRAL		F.	08/17/12	:30	6:22 PM	2012MRFP079H	\$1,100.00		2
29	WRAL Inside Edition	7-730P	•	00/17/12	.00	0.22 1 111	2022	ψ1,100.00		=
	3Q NON-CANDIDATE WINDOW RATE	7 7001								
	od non ombone mison inte		08/13/12	2 to 08/19/12	1x	WTF				
	WRAL		F	08/17/12	:30	7:27 PM	2012MRFP084H	\$675.00		1
30	WRAL Inside Edition	7-730P								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	7:29 PM	2012MRFP079H	\$675.00		2
	WRAL		Tu	08/21/12	:30	7:27 PM	2012MRFP084H	\$675.00	1	1
31	WRAL Entertaiment Tonight	730-8P								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	7:56 PM	2012MRFP084H	\$675.00		1
	WRAL		Tu	08/21/12	:30	7:56 PM	2012MRFP086H	\$675.00		2
32	WRAL Entertaiment Tonight	730-8P								
	3Q NON-CANDIDATE WINDOW RATE		00/10/10		_					
	MDAL			2 to 08/19/12	1x	WTF	2012	<b>#075.00</b>		
	WRAL		Th	08/16/12	:30	7:55 PM	2012MRFP084H	\$675.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WRAL Late News	11-1135p	-	-		-				
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	11:26 PM	2012MRFP079H	\$1,000.00		1
	WRAL		Tu	08/21/12	:30	11:33 PM	2012MRFP086H	\$1,000.00		2
34	WRAL Late News	11-1135p								
	3Q NON-CANDIDATE WINDOW RATE		00/40/4	2+- 00/40/40	0	\- <b></b>				
	MDAL			2 to 08/19/12	2x	WTF	2012	<b>#4 000 00</b>		
	WRAL WRAL		Th F	08/16/12 08/17/12	:30 :30	11:27 PM 11:24 PM	2012MRFP079H	\$1,000.00 \$1,000.00		2
		1105 1005	Г	06/17/12	.30	11.24 PW	2012MRFP079H	\$1,000.00		2
35	WRAL David Letterman 3Q NON-CANDIDATE WINDOW RATE	1135p-1237a								
			08/13/12	2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	12:31 AM	2012MRFP079H	\$250.00		1
	WRAL		Th	08/16/12	:30	12:12 AM	2012MRFP084H	\$250.00		2
	WRAL		F	08/17/12	:00			<del>\$250.00</del>	Credited	3
36	WRAL David Letterman	1135p-1237a								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/26/12	2x	MT				
	WRAL		М	08/20/12	:30	12:31 AM	2012MRFP084H	\$250.00		1
	WRAL		Tu	08/21/12	:30	12:32 AM	2012MRFP084H	\$250.00		2
37	WRAL Tue Hour 1 3Q NON-CANDIDATE WINDOW RATE	8-9p								
	3Q NON-CANDIDATE WINDOW HATE		08/20/11	2 to 08/26/12	1x	-1				
	WRAL		Tu	08/21/12	:30	8:35 PM	2012MRFP084H	\$1,700.00		1
20	WRAL WRAL 6a News Sat	6-8a	Tu	00/21/12	.50	0.55 1 101	2012MK1 F 00411	ψ1,700.00		'
38	3Q NON-CANDIDATE WINDOW RATE	0-8a								
				2 to 08/19/12	2x	2-				
	WRAL		Sa	08/18/12	:30	7:10 AM	2012MRFP084H	\$375.00		2
	WRAL		Sa	08/18/12	:30	7:54 AM	2012MRFP079H	\$375.00		1
39	WRAL Saturday Golf	Sat Golf								



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**



Advertiser	Romney for President, Inc.		
Product	ROMNEY 8/15		
Estimate Number	161		

Invoice #	116488-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116488
Alt Order #	06275524
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

	IDB#	
	Advertiser Code	
	Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-CANDIDATE WINDOW RATE	_		•					•	<u> </u>
				2 to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	4:10 PM	2012MRFP084H	\$350.00		1
40	WRAL 6pm News (Sat)	6-630p								
	3Q NON-CANDIDATE WINDOW RATE									
				2 to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	6:16 PM	2012MRFP079H	\$275.00	1	1
41	WRAL Andy Griffith Sat 730-8p 3Q NON-CANDIDATE WINDOW RATE	730-8p								
				2 to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	7:56 PM	2012MRFP084H	\$125.00		1
42	WRAL Late News 3Q NON-CANDIDATE WINDOW RATE	11-1135p								
				2 to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	11:34 PM	2012MRFP079H	\$1,000.00		1
43	WRAL CRIMINAL MINDS 3Q NON-CANDIDATE WINDOW RATE	1135-1235XM								
				2 to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	12:34 AM	2012MRFP084H	\$160.00		1
44	WRAL WRAL Sun Morning News 3Q NON-CANDIDATE WINDOW RATE	7-9a								
				2 to 08/19/12	2x	2				
	WRAL		Su	08/19/12	:30	7:24 AM	2012MRFP079H	\$350.00		1
	WRAL		Su	08/19/12	:30	7:42 AM	2012MRFP084H	\$350.00	1	2
45	WRAL CBS Sunday Morning 3Q NON-CANDIDATE WINDOW RATE	9-1030a								
				2 to 08/19/12	1x	1				
	WRAL		Su	08/19/12	:30	9:56 AM	2012MRFP079H	\$550.00	1	1
46	WRAL Face The Nation 1030-1130 3Q NON-CANDIDATE WINDOW RATE	1030-1130								
			08/13/1	2 to 08/19/12	1x	1				



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Aired Spots

108

# **Billing Address:**

**American Rambler Productions Attention: Accounts Payable 138 Conant Street** Beverly, MA 01915



Advertiser	Romney for President, Inc.
Product	ROMNEY 8/15
Estimate Number	161

Invoice #	116488-1			
Invoice Date	08/26/12			
Invoice Month	August 2012			
Invoice Period	07/30/12 - 08/21/12			

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	116488
Alt Order #	06275524
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Descript	ion	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
46			1030-1130								
	3Q NON-CANDIDATE WRAL	E WINDOW RATE		Su	08/19/12	:30	11:29 AM	2012MRFP084H	\$150.00		4
47	WRAL Sunday (	Colf	Sun Golf	Su	06/19/12	.30	11.29 AW	2012MKFP064H	\$150.00		'
	3Q NON-CANDIDATE		Sull Goll								
				08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	3:53 PM	2012MRFP079H	\$350.00		1
48	WRAL 6pm New 3Q NON-CANDIDATE	` ,	6-630p								
				08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	6:21 PM	2012MRFP084H	\$250.00		1

Gross Total \$50,535.00

**Agency Commission** \$7,580.25

**Payment Terms 30 Days Net Amount Due** \$42,954.75